

## Profile

# CHIMIA

CHIMIA International Journal for Chemistry is based on the concept of topical issues enabling a broader chemically educated audience to gain a general view of the research interest of colleagues specialized in their fields, without the need for detailed knowledge required when reading more specialized journals.

**Editorial Contents** (for the issues' main topics consult the publication schedule 2013).

Special topics feature overview articles in general and applied chemistry as well as related interdisciplinary fields. The issues are organized and supervised by specialists recognized in their fields.

General and Applied Chemistry, and related Interdisciplinary Fields:

- Research and Technology (including Biotechnology)
- Columns (Highlights of Analytical Chemistry, Swiss Science Concentrates, Universities of Applied Sciences, Polymer and Colloid Highlights)
- Conference Reports, Information on Symposia and Lectures, Honors and News
- CHIMIA-Report

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## The Divisions and Associated Society Members of the SCS

### Divisions

- Chemical Research
  - Inorganic and Coordination Chemistry
  - Computational Chemistry
  - Organic Chemistry
  - Physical Chemistry
- Medicinal Chemistry
- Industrial Chemistry
- Analytical Chemistry
- Polymers and Colloids

### Associated Society Members

GSASA	Swiss Soc. of Public Health and Hospital Pharmacists
SACC	Swiss Association of Computational Chemistry
SGLUC	Swiss Soc. of Food and Environmental Chemistry
SGMS	Swiss Group for Mass Spectrometry
VSN	Swiss Association of Science Teachers

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# CHIMIA

## Media-Data 2013

Volume 67



### International Journal for Chemistry

Official Membership Journal of the **Swiss Chemical Society (SCS)** and its Divisions  
[www.scg.ch/chimia](http://www.scg.ch/chimia)

### Advertisement Sales

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Issue	Publication Date	Advert Deadline	Topic
1/2 2013	27 February 2013	4 February 2013	Solar Energy Capture
3 2013	27 March 2013	4 March 2013	Trends in Energy – The Role of the Chemical Industry
4 2013	24 April 2013	28 March 2013	Laureates: Awards and Honors, SCS Fall Meeting 2012
5 2013	29 May 2013	2 May 2013	New Professors
6 2013	26 June 2013	3 June 2013	Coordination Polymer Chemistry
7/8 2013	21 August 2013	26 July 2013	Fall Meeting 2013
9 2013	18 September 2013	26 August 2013	ILMAC
10 2013	30 October 2013	7 October 2013	Alfred Wender – 100 Years Legacy
11 2013	27 November 2013	4 November 2013	Polymer Chemistry
12 2013	18 December 2013	25 November 2013	Peptides

Subject to Changes and Additions

Advertisement Formats and Prices (exclusive VAT)

Size by Part of Page:	Formats: (width x height)	Prices: (CHF)	
		black and white	4-color (CMYK)
1/1 Page	190 x 270 mm	2'150.–	3'740.–
1/2 Page	190 x 129 mm / 92 x 270 mm	1'180.–	2'770.–
1/3 Page	190 x 84 mm / 60 x 270 mm	830.–	1'430.–
1/4 Page	190 x 62 mm / 92 x 129 mm	650.–	1'050.–
1/8 Page	190 x 29 mm / 92 x 62 mm	360.–	560.–

Special Positions:

Front Cover <b>4-color</b>	190 x 175 mm		3'800.–
Inside Front Cover	190 x 270 mm	2'300.–	3'890.–
Back Cover	190 x 270 mm	2'400.–	3'990.–

<b>Job Advertisements:</b>	20% Discount		
<b>Surcharges:</b>	per CMYK (euroscale) Color 530.–, per Special Color 660.–	<b>Loose Inserts:</b>	2- or 4-page 2'650.– (plus postage)
<b>PR:</b>	400.–	<b>Advertorial:</b>	1/1 Page 1'600.–
<b>Volume Discounts:</b>	3 Adverts 5%, 6 Adverts 10%, 10 Adverts 15% for adverts booked within one year.		

Technical Details

**Print Run:**  
3'300 Copies

Journal Format:  
A4, 210 x 297 mm

Frequency of Publication:  
10 Issues per Year

Print Method:  
Offset Print, (150 lpi)

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Geographical Distribution/Reader Profile

