

## Profile

# CHIMIA

CHIMIA International Journal for Chemistry is based on the concept of topical issues enabling a broader chemically educated audience to gain a general view of the research interest of colleagues specialized in their fields, without the need for detailed knowledge required when reading more specialized journals.

**Editorial Contents** (for the issues' main topics consult the publication schedule 2012).

Special topics feature overview articles in general and applied chemistry as well as related interdisciplinary fields. The issues are organized and supervised by specialists recognized in their fields.

General and Applied Chemistry, and related Interdisciplinary Fields:

- Research and Technology (including Biotechnology)
- Columns (Highlights of Analytical Chemistry, Swiss Science Concentrates, Universities of Applied Sciences, Polymer and Colloid Highlights)
- Conference Reports, Information on Symposia and Lectures, Honors and News
- CHIMIA-Report

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## The Divisions and Associated Society Members of the SCS

- Chemical Research
  - Inorganic and Coordination Chemistry
  - Computational Chemistry
  - Organic Chemistry
  - Physical Chemistry
- Medicinal Chemistry
- Industrial Chemistry
- Analytical Chemistry
- Polymers and Colloids

### Associated Society Members

GSASA	Swiss Soc. of Public Health and Hospital Pharmacists
SACC	Swiss Association of Computational Chemistry
SGLUC	Swiss Soc. of Food and Environmental Chemistry
SGMS	Swiss Group for Mass Spectrometry
VSN	Swiss Association of Science Teachers

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# CHIMIA

## Media-Data 2012

Volume 66



### International Journal for Chemistry

Official Membership Journal of the **Swiss Chemical Society (SCS)** and its Divisions  
[www.scg.ch/chimia](http://www.scg.ch/chimia)

### Advertisement Sales

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[www.chimia.ch](http://www.chimia.ch)

Issue	Publication Date	Advert Deadline	Topic
1/2 2012	29 February 2012	6 February 2012	30 Years of STM
3 2012	28 March 2012	5 March 2012	Hot Topics and New Professors
4 2012	25 April 2012	30 March 2012	Laureates and Awards
5 2012	30 May 2012	4 May 2012	Geneva Pharma
6 2012	27 June 2012	4 June 2012	Radical Chemistry
7/8 2012	29 August 2012	6 August 2012	Fall Meeting
9 2012	26 September 2012	3 September 2012	Heterogeneous Catalysis
10 2012	31 October 2012	8 October 2012	NMR Spectroscopy
11 2012	28 November 2012	5 November 2012	Outreach Initiatives
12 2012	19 December 2012	26 November 2012	Chemistry in India
Subject to Changes and Additions			

Advertisement Formats and Prices (exclusive VAT)

Size by Part of Page:	Formats: (width x height)	Prices: (CHF)	
		black and white	4-color (CMYK)
1/1 Page	190 x 270 mm	2'150.-	3'740.-
1/2 Page	190 x 129 mm / 92 x 270 mm	1'180.-	2'770.-
1/3 Page	190 x 84 mm / 60 x 270 mm	830.-	1'430.-
1/4 Page	190 x 62 mm / 92 x 129 mm	650.-	1'050.-
1/8 Page	190 x 29 mm / 92 x 62 mm	360.-	560.-

Special Positions:

Front Cover <b>4-color</b>	190 x 175 mm		3'800.-
Inside Front Cover	190 x 270 mm	2'300.-	3'890.-
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<b>Volume Discounts:</b>	3 Adverts 5%, 6 Adverts 10%, 10 Adverts 15% for adverts booked within one year.

Technical Details

**Print Run:**  
3'300 Copies

Journal Format:  
A4, 210 x 297 mm

Frequency of Publication:  
10 Issues per Year

Print Method:  
Offset Print, (150 lpi)

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Geographical Distribution/Reader Profile

