New: ILMAC 2023
Startup-Area

The platform for startups and newcomers from the Life Sciences sector

Benefit from over 10,000 opportunities to make personal contacts at ILMAC – the international trade fair and expert conference for laboratory, measurement technology and automation in the chemical industry at the pharmaceutical hub in Basel. Test the trade fair marketing instrument with our appealing all-inclusive offer.

Starting from CHF 1,800.–
Your benefits at a glance!

- Affordable introduction to ILMAC
- Compact stand space
- Minimal planning effort thanks to the all-inclusive package
- Special mention in the exhibitor directory
- Specific communication services for the Startup-Area

All-inclusive STARTUP PACKAGE
Price: CHF 1,800*–

Stand package:
- Illuminated frame including print on both sides (dimensions: 2 m high x 1 m wide)
- 1 bar stool, white
- 1 bar table, white
- Electrical connection (socket type 13/3-way socket) including electrical consumption
- Compulsory insurance of exhibition materials (against fire, lightning, explosion, and damage by the elements, up to a maximum value of CHF 10,000)
- Compulsory liability insurance for the duration of the trade fair
- 1 exhibitor pass
- Basic Wi-Fi
- Basic cleaning, daily stand cleaning
- Opportunity to give lectures and introduce innovations

Advertising package:
- Company entry including logo in the exhibitor directory
- 1 Scan2Lead standard license
- We provide you with a voucher code to support your invitation management
- Free materials and services (such as webinars) for successful trade fair preparation and implementation
- ILMAC advertising and PR services

Prerequisites for participation:
- Your company is no more than 3 years old (commercial register excerpt). If this is not the case, please justify why you are still a start-up when you register
- You have a current innovation in the area of laboratory technology, process technology, biotechnology, pharmaceuticals, or chemistry
- Your products or services are ideally new to the market or are about to be launched

*General information: All prices are subject to VAT at the applicable rate. Our official stand construction partner, Syma, will contact you to specify your stand details. Subject to change without notice.
Yes, we are interested in the “Startup Area” offer and would like to order

☐ THE STARTUP PACKAGE FOR CHF 1,800.–

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<th>Your contact details</th>
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<td>Exhibitor’s address</td>
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Signature

Contact
We are happy to assist you in a personal consultation:

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MCH conditions of participation
The provisions of the Exhibitor Regulations and the Operating Regulations of MCH Messe Schweiz (Basel) AG apply to ILMAC